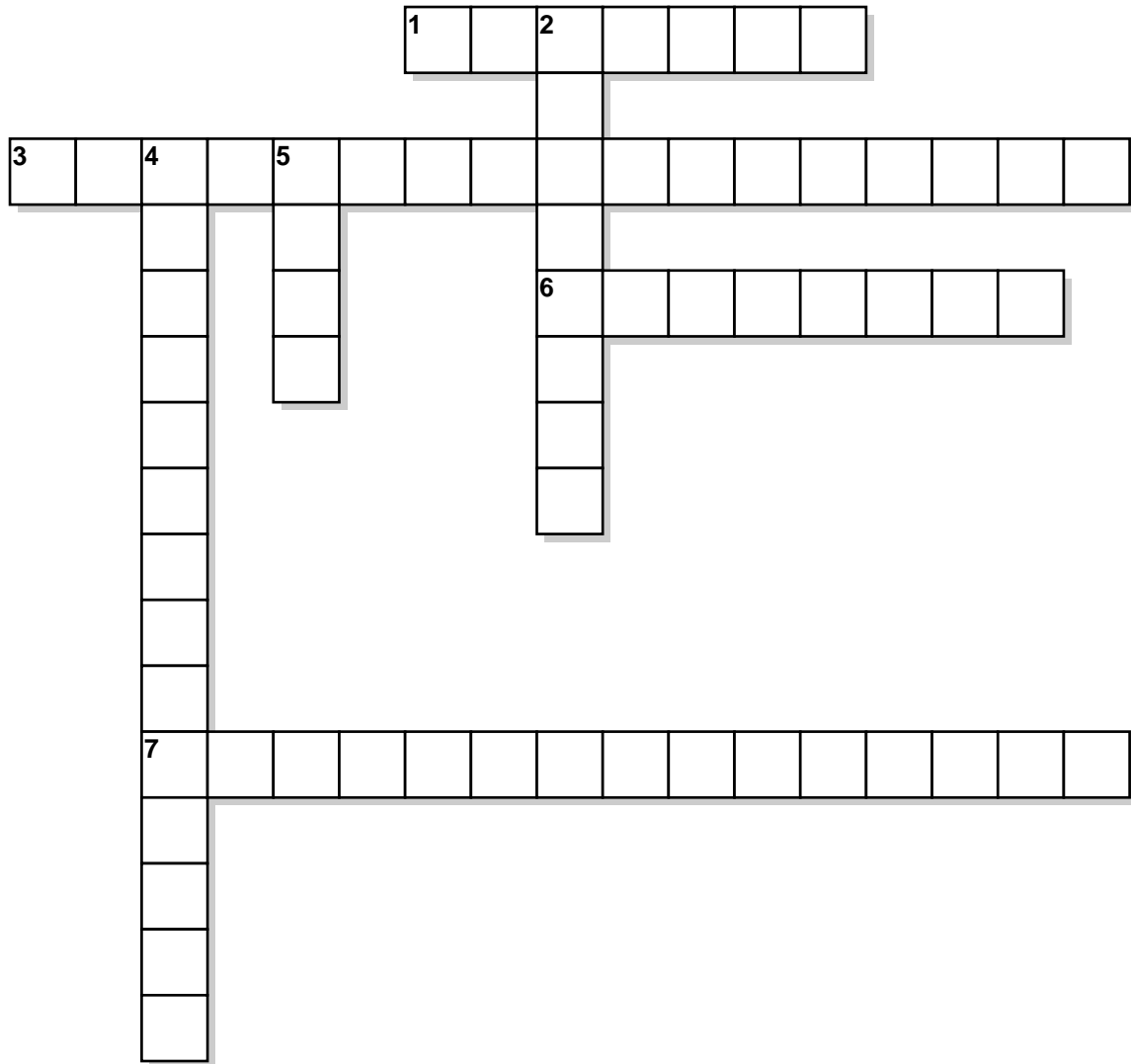


CEMEX



Across

- 1 The patterns of behaving and doing things in a company
- 3 CEMEX extracts raw materials from the land or at sea
- 6 A sector of industry
- 7 CEMEX uses water transport to reduce its _____

Down

- 2 The _____ of a business is very important
- 4 Roads, bridges and power supply make up the _____
- 5 The end goals that a company sets out to achieve

Possible Answers:

Aims, Carbon footprint , Culture, Infrastructure, Location, Primary activities, Tertiary