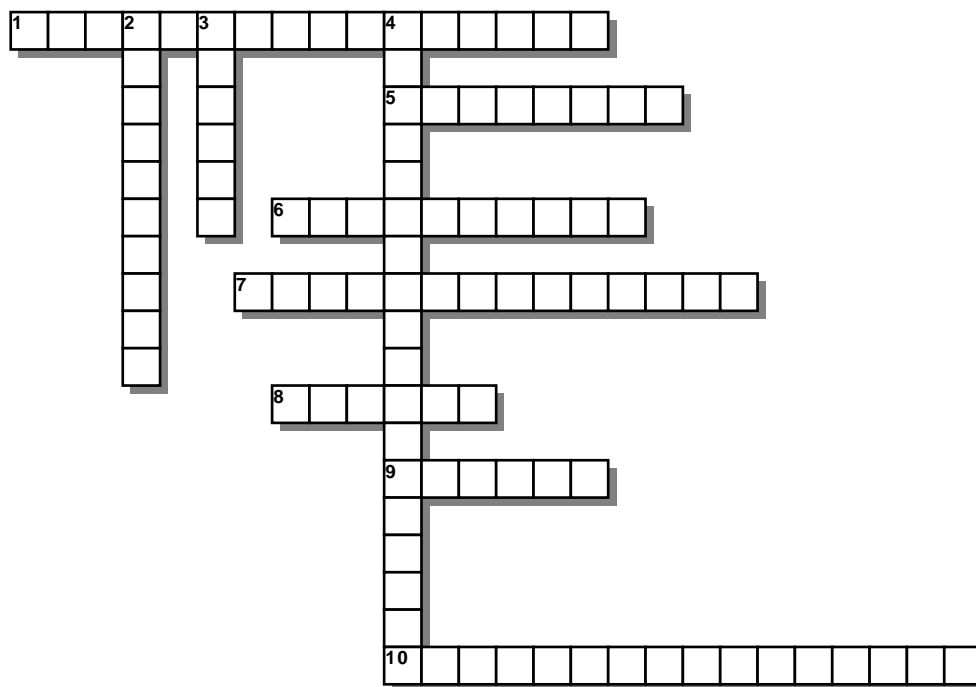


# CMC Markets



## Across

1 - Risk taking, innovation and organisation are all part of this

5 - Money paid in addition to the money borrowed

6 - Business owner and business are one of the same

7 - A way of finding out about potential consumers

8 - A description of entrepreneurs who develop a business to sell it on quickly

9 - Financial help from the government for new business start-ups

10 - The Royal Family helping young people to set up business on their own

## Down

2 - An attitude to risk which chooses the safe option every time

3 - Money earned in trade or business, after paying the costs of producing and selling goods and services

4 - A specific benefit of a product or service that competitors do not offer

## Possible Answers:

entrepreneurship, grants, interest, market research, profit, risk averse, serial, sole trader, the prince's trust, unique selling point