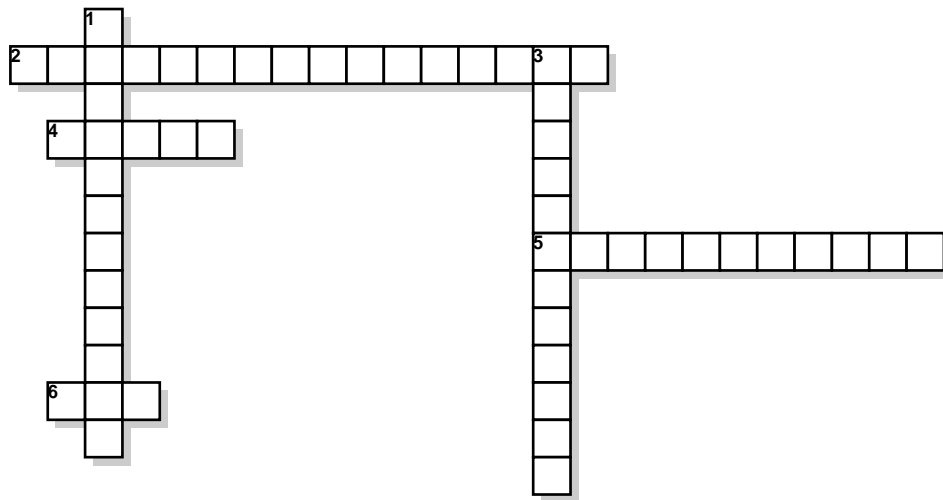


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Across

- 2 The range of products that a company sells
- 4 Products with high growth and high market share
- 5 The first stage of the PLC
- 6 The number of stages in the PLC

Down

- 1 This compares the market growth of a product with its share of the market
- 3 When the product is launched