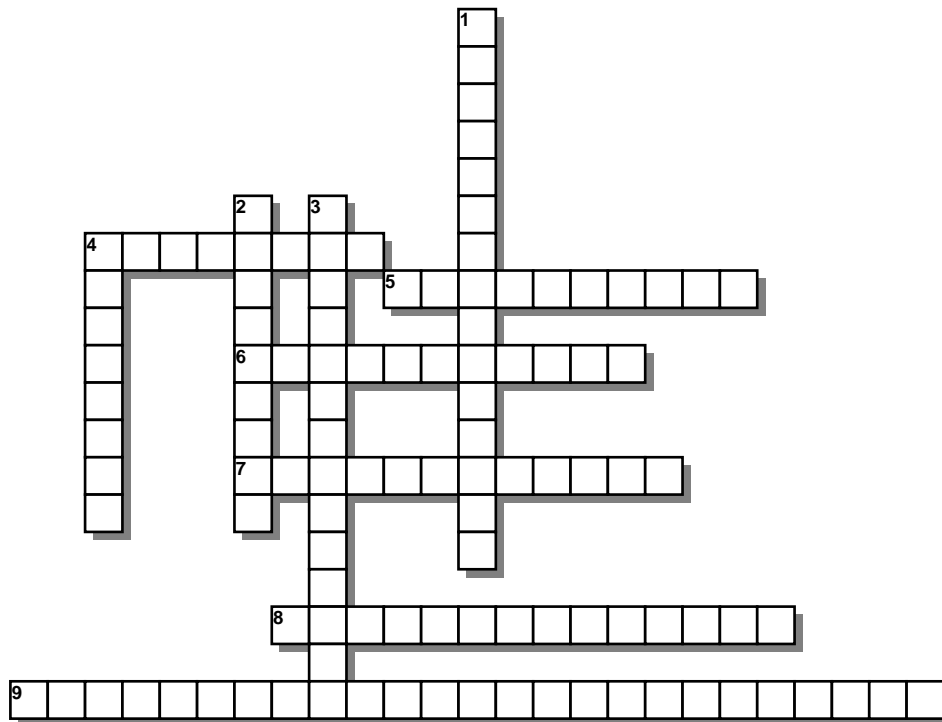


# Kellogg's



## Across

- 4 - The total value of all sales made in a given period of time
- 5 - Producing goods to order
- 6 - The links of the process to manufacture products (primary, secondary, tertiary)
- 7 - Kellogg's has a code to demonstrate a commitment to act respectfully and ethically
- 8 - Kellogg's has joined with this international company to share delivery services and reduce carbon emissions
- 9 - An umbrella organisation for Food and Drink manufacturers

## Down

- 1 - Kellogg's is a world leading manufacturer of this product
- 2 - All activities designed to facilitate the movement, transport and storage of materials required for production, as well as the delivery of finished goods to customers
- 3 - An approach to production that seeks to minimise waste and inefficiency
- 4 - The final stage of the industrial supply chain

## Possible Answers:

The Food and Drink Federation, breakfast cereal, code of ethics, just in time, kimberley clark, lean production, logistics, supply chain, tertiary, turnover