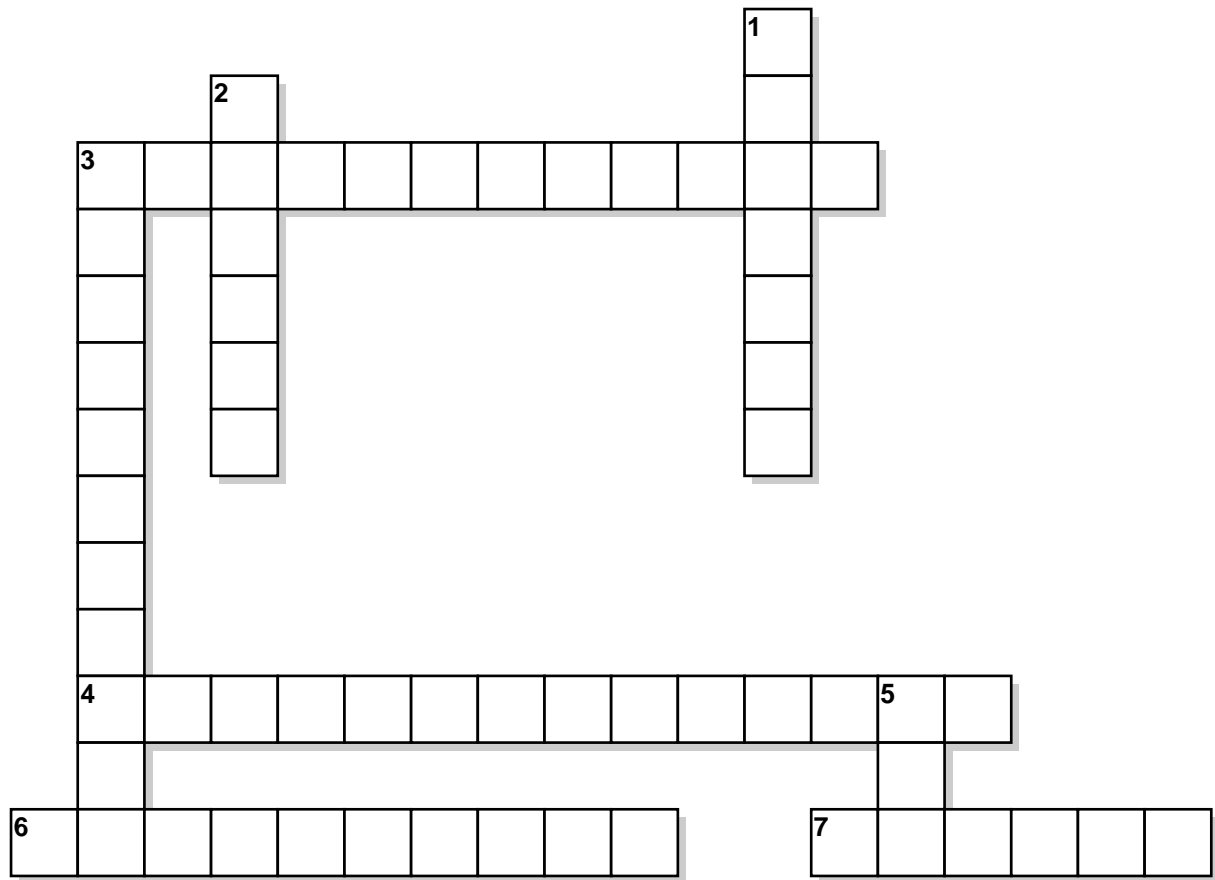


# Tata Steel



## Across

- 3 Person or group with a direct interest in the decisions of an organisation
- 4 Moral principles and codes of conduct that firms may maintain and enforce
- 6 The benefits of taking responsibility for sustainability include an enhanced \_\_\_\_\_
- 7 Many consumer \_\_\_\_\_ are keen to give an image of environmental responsibility

## Down

- 1 The proportion of a selling price that is profit
- 2 Set of ethical or operating principles that guide decision-making
- 3 Tata Steel builds ethical and \_\_\_\_\_ practices into all areas of its operations
- 5 A commitment to ethical behaviour is often shown in the \_\_\_\_\_ policy of a business

## Possible Answers:

Brands, Business ethics , CSR, Margins, Reputation , Stakeholders, Sustainable , Values