

## Teacher guide

### Ethics and sustainability – Tata Steel

#### Where does the lesson fit?

This session would fit in an external influences module to explore the concepts of business ethics and sustainability. It could follow a session on social external factors to reinforce learning.



**Suggested resources & activities** related to ethics and sustainability and Tata Steel

- Full Tata Steel case study
- Business Ethics PowerPoint
- Tata Steel crossword
- Tata Steel word search

#### Suggested timings for the session

10 mins	Starter e.g. Tata Steel word search
5 mins	Use the Business Ethics PowerPoint to discuss the topic
5 mins	Read the case study
10 mins	Questions
20 mins	Task – spider diagram
10 mins	What have you learned?

#### Answers to questions

1. What are business ethics?  
**Business ethics** are concerned with the conduct, principles and patterns of behaviour in business dealings that involve 'doing the right thing'.
2. Describe the meaning of sustainability.  
Sustainability is concerned with adopting production methods so that resources can be used now, but can also be used by future generations.
3. Explain why steel is called a 'green' material in the case study.  
Steel is considered to be a 'green' material because it is fully recyclable. Steel does not degenerate when recycled and can be re-used over and over again.



## **THE TIMES 100**

### **BUSINESS CASE STUDIES**

4. Analyse the benefits Tata Steel gains from taking an ethical and sustainable approach to its operations.

Taking an ethical and sustainable approach can:

- Reduce costs
- Increase profit margins
- Improve reputation
- Improve public relations, and therefore...
- Attract customers and investors
- Ensure long term business opportunities.

### **What have you learned?**

Expected learning is likely to include:

- Definition of business ethics
- Definition of sustainability
- Examples of ethical and sustainable practices
- Benefits of behaving in an ethical and sustainable manner.