

# Jessops

Words can be found across, up and down, and diagonally.

P X B Y A U J P E S T A N A L Y S I S I H H Y  
 S N U B M W P R E C E S S I O N Z C L E U F F  
 P V S T A C T I C S D F R X T R Y Y H O I B E  
 R M Q U R G O V E R N M E N T P O L I C Y Q F  
 O F U F K Z G A N R R Y J O L P G E Z T Z O K  
 D G Y V E T T T A I T J Z Q N U Y Q T X N N A  
 U W H B T B F E A R S S B R N G Y J X F Q O O  
 C H B P B K N S S S C X Q A E E F I I A W H C  
 T O W K E X T E R N A L Q T P E B W H A B C D  
 P N M G G S I C M C S F A K T H L E O D F P D  
 O N T P H W P T D C J R G J G P D W J R S F S  
 R Q O E E S M O G Y T I M R D S B P C Y K M W  
 T G P F R T Z R T S Z L F I O F X A M V H B K  
 F R X W K K I M F K Y P D Q O W N B D I B K B  
 O I K I J G A T P R K F R I G J T Y C E G S A  
 L E Y Q E S L B I R C C T V D B P H J U Q R Y  
 I N D U S T R Y Q O O R V I L M W O K J F G V  
 O T M N Z P I I K M N G S Y K Z Y E N V T B X  
 C Z U W G Y G T A G O L Z Y V E S U J T C I E  
 V S F M E K M W Q T I R V P K U Q L J M I O Z

Competition  
 Growth  
 PEST analysis  
 Recession

External  
 Industry  
 Private sector  
 Strategy

Government policy  
 Market  
 Product portfolio  
 Tactics