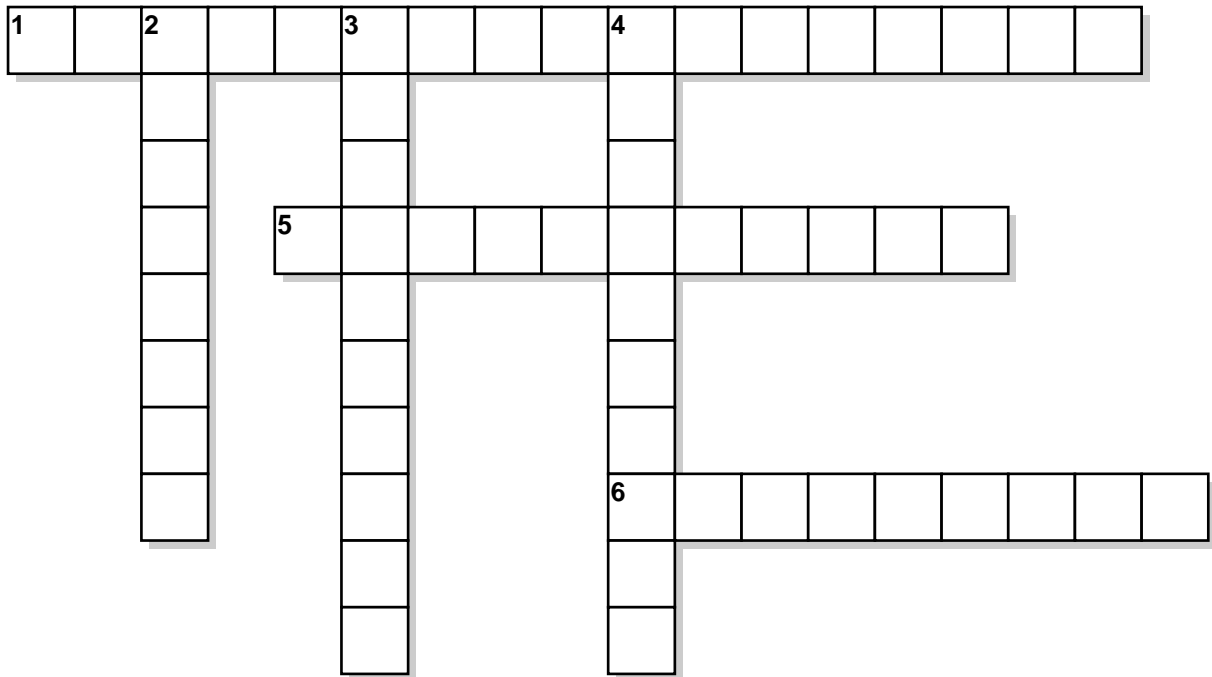


ARM



Across

- 1 Develops a product to meet a customer need
- 5 Transforming ideas into a product fit for market
- 6 The formulation of new ideas for products or processes

Down

- 2 The inquiry and discovery of new ideas to solve a problem
- 3 Long _____ can be a challenge of R&D
- 4 Practical application of new inventions into marketable products or services