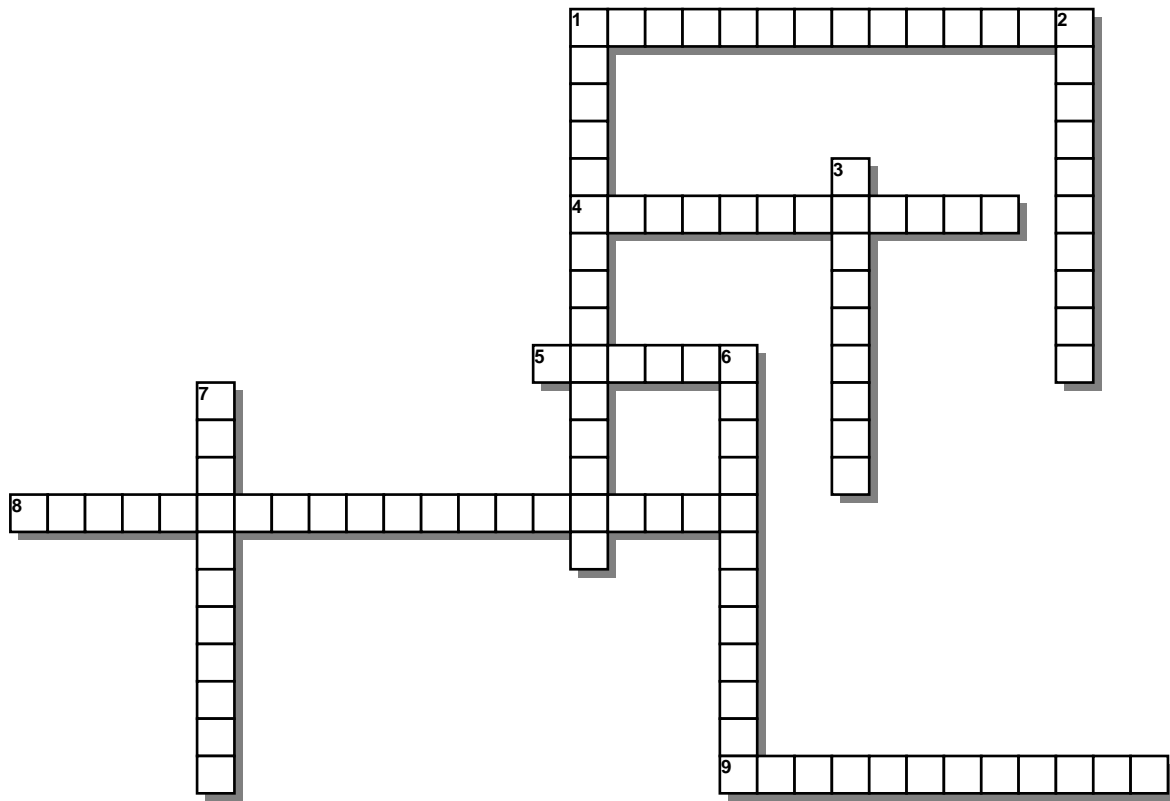


# The Co-Operative Group



**Across**

- 1 - The name given to organisations such as Greenpeace who unite by interest to support a cause
- 4 - Business ownership by members
- 5 - What a company stands for
- 8 - A strategic element that enables an organisation to compete more effectively than its rivals
- 9 - Individuals or groups who have an interest in the organisations and the decisions it makes

**Down**

- 1 - An organisation's communications with people who are not customers
- 2 - The Co-Operative Group acquired this supermarket chain
- 3 - The name given to products which form part of ethical trading
- 6 - Person owning or holding a share of a business
- 7 - Continuing over a period of time without reducing the resources available for the next generation to use

**Possible Answers:**

co-operative, competitive advantage, fairtrade, pressure groups, public relations, shareholders, somerfield, stakeholders, sustainable, values