



THE TIMES 100

BUSINESS CASE STUDIES

Management of change - teacher guide (Corus)

Types of change

1. The firm has relocated to Scotland . internal/anticipated
2. Demand for certain products has decreased due to the changes in the population . external/anticipated
3. New machinery has been installed . internal/anticipated
4. The demand for certain products has dropped suddenly as a result of a health scare . external/unanticipated
5. New legislation has been introduced relating to employment issues . external/anticipated
6. A major competitor has gone bust . external/unanticipated
7. Expansion is required due to a sudden increase in sales . internal/unanticipated

GCSE activity – change management board game

Independent enquirers	Team workers	Effective participants	Self managers	Reflective learners	Creative thinkers
	✓	✓			

‘A’-level activity – research activity

Independent enquirers	Team workers	Effective participants	Self managers	Reflective learners	Creative thinkers
✓			✓		✓

Change management worksheet

E-D students are likely to identify actions that may be taken to ensure that change occurs effectively in the context of the given scenario

C-A students, in addition to the above, are likely to analyse the possible resistance to change and recommend methods of overcoming this resistance. To reach AO4 they should justify their recommended actions for effective change management.



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TRUE/FALSE

1. Some workers will resist change - TRUE
2. Good communication with employees will help to make the change management process more effective - TRUE
3. Change occurs very rarely - FALSE
4. Improving technology can be a driver for change - TRUE
5. It is better if employees are not involved in the change process - FALSE
6. Passive leadership is important during periods of change - FALSE
7. Change is usually quick and inexpensive - FALSE
8. The whole organisational culture may be affected by change - TRUE