



**THE TIMES 100**  
*Case Studies*  
 WITH BUSINESS NEWS

**firstdirect**

W	T	D	K	B	C	X	K	I	N	L	G	P	R	A
L	Q	D	E	B	E	K	Q	E	U	H	L	P	M	O
D	B	C	A	W	N	Y	W	H	E	M	W	I	K	D
O	K	B	U	R	T	J	S	W	L	Z	S	H	C	E
F	R	M	T	L	R	M	U	Y	F	S	D	C	F	R
Z	V	I	M	W	E	M	B	E	I	P	D	P	V	E
V	R	M	F	M	S	T	F	O	O	I	E	T	T	W
P	T	J	I	G	C	F	N	S	S	U	C	O	F	O
Z	T	T	N	P	G	O	I	K	K	I	Z	S	F	P
F	E	D	L	G	T	T	A	S	X	S	L	F	R	M
J	K	V	R	B	I	T	U	C	A	A	E	W	D	E
S	R	B	F	O	U	B	X	K	H	R	G	H	D	Z
W	A	S	N	X	F	E	E	L	B	I	G	N	A	T
L	M	S	T	P	H	L	B	G	O	T	N	T	K	B
U	R	S	K	G	U	Y	G	D	C	G	E	G	W	O

CENTRES  
 EMPOWERED  
 MARKET  
 OFFER  
 TANGIBLE

COACHING  
 FOCUS  
 MISSION  
 POSITION  
 TIME