



# THE TIMES 100

Edition 14

## Foreign & Commonwealth Office (FCO): Delivering the mission statement

### Answer sheet

1. What is the difference between a mission statement and an aim?  
A mission statement is a short sentence outlining how the business wants to operate and achieve. The business will never achieve its mission as it will always be ongoing. An aim is the overall goal of the business which is also long term.
2. Why does the FCO use SMART objectives?  
It uses SMART objectives as they are more focused and all in the business know what they are working towards.  
SMART stands for specific, measurable, agreed/ achievable, realistic and time specific.
3. Using the case study, list 3 different roles at the FCO.  
Protect Borneo's rainforest; raise awareness of human trafficking and support British Nationals abroad.
4. Why does the FCO recruit from all backgrounds?  
There are so many different projects worldwide that there is a need for a diverse set of employees.
5. How many employees does the FCO have worldwide?  
16000 employees.
6. How many embassies in the world are represented by the FCO?  
260 embassies.
7. What is the purpose of a consulate?  
Consulates are small offices that are found outside capital cities all over the world that offers help to British Nationals.
8. What qualities do you think the FCO would want in a potential recruit?  
Depending on the role but staff generally need to be innovative, able to handle and solve problems creatively and capable of taking on high levels of responsibility.