

JD

Q V B R Q F H F W B L F V D G A A B V Y B C S
 P U W E S G H M N O N Q U N B F V M M L Y I K
 V D O A E K I I P N R S U R V E Y V N V L X N
 Z O P S C D P P W C D Y N A D U Q A N G L B C
 Q J W X O R T K O X D K B K L E D B B I K R N
 T N E F N L S E D T Z I J I G I M Q R A I D K
 E B Y L D O K O W P K S R N H K T A L F N A G
 P R I M A R Y R E S E A R C H P W A N G T C O
 U E S Z R Q Q N F E T O A N P I U N T D E J P
 U A I I Y C Q U O N B B U U F U P O O I R A U
 E C P M R P Q E C E P T Q P L E N N H P V V F
 P R I U E T N Q U A N T I T A T I V E C I E E
 R D M Z S U U Q S I G D E D G E O K L J E M E
 F Q W X E F S N G U E M Q X B M P S I A W U Q
 O I H D A O V E R L P A G K E C Z W Q L S K R
 W G I G R P M X O B D P Q W B M I H N Z M E B
 C C A G C A U M U T G T L X E C N C J I S Q K
 T H J S H L G U P R N U C Y T P Y K G Y G Q P
 S X K M W O D W C X E M O Q A E Y I H J S O O
 C Q D C O D Q J S M M G P P C V S B M X A C N

Demand

Focus group

Interviews

Primary research

Qualitative

Quantitative

Secondary research Supply

Survey