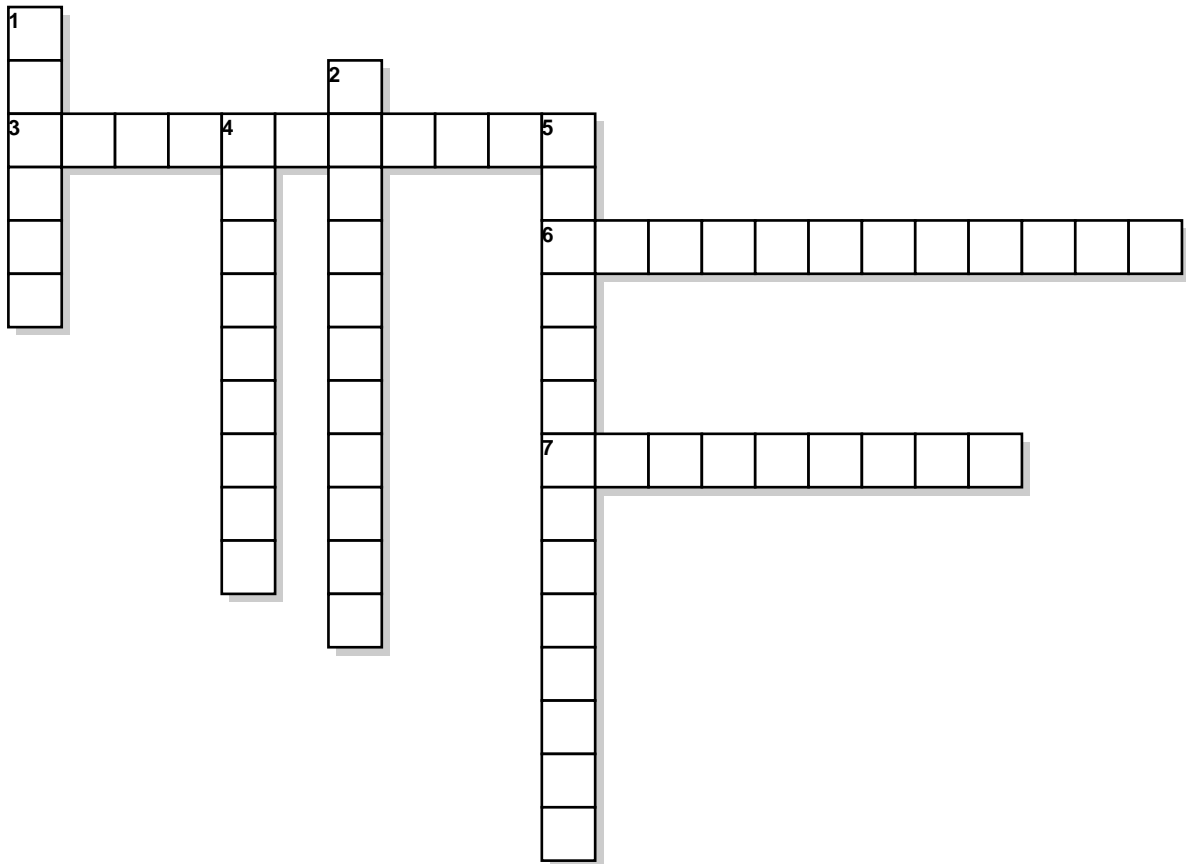


Kellogg's



Across

- 3 A person with a financial stake in a business
- 6 Individuals, groups and organisations that have an interest in a company
- 7 Kellogg's _____ must comply with fair labour practices and ethical business standards

Down

- 1 What the company wants to achieve
- 2 Stakeholders can sometimes have _____ interests
- 4 Internal stakeholders that carry out the day-to-day activities needed to operate the business
- 5 Corporate Social _____