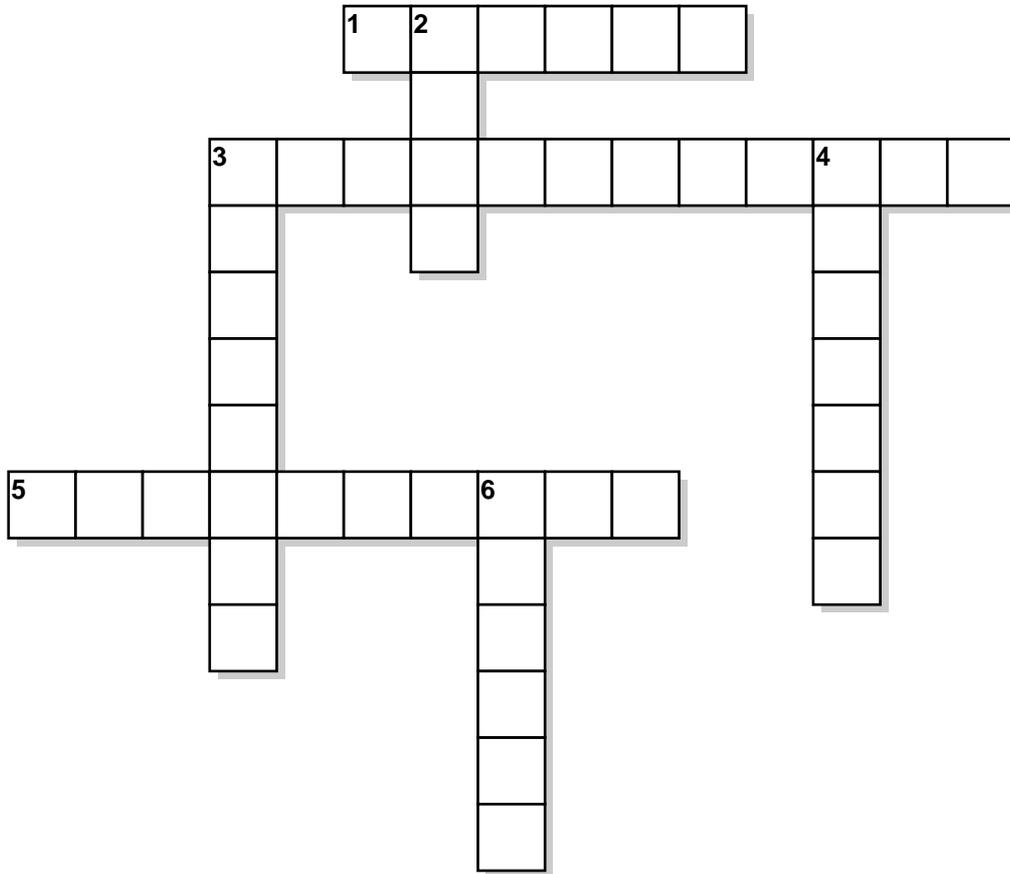


ARM



Across

- 1 A company's ____ demonstrate the things it deems to be of the utmost importance
- 3 Science, Technology, Engineering and Maths
- 5 These should be SMART

Down

- 2 ____ describe what the business intends to do in the long-term
- 3 A plan by which aims and objectives will be put into action
- 4 The typical way of doing things within an organisation
- 6 This outlines what the company wants to achieve