



**THE TIMES 100**  
*Case Studies*  
 WITH BUSINESS NEWS

# Enterprise Rent-A-Car

J	S	K	I	L	L	S	P	K	L	T	Q	R	U	S
U	Q	Y	K	K	P	B	H	T	W	O	R	G	U	N
L	P	O	K	T	R	D	Q	K	B	P	G	O	O	V
R	T	C	Q	U	A	M	C	O	N	O	A	D	L	W
B	I	G	H	G	N	I	N	I	A	R	T	Q	U	L
Y	N	L	O	Q	F	R	Y	A	Y	O	C	A	C	J
E	T	M	T	Q	N	F	G	S	W	S	K	Y	I	I
V	E	J	C	J	C	R	E	V	O	N	R	U	T	Q
H	R	R	U	W	Z	Q	T	A	I	P	H	V	I	U
X	N	U	L	E	B	K	A	I	V	P	E	X	B	G
S	S	O	T	O	H	K	R	M	U	A	U	O	Z	A
Y	Z	B	U	H	I	G	T	S	N	Z	L	I	V	D
I	M	A	R	Y	L	K	S	R	H	C	Y	U	I	D
T	A	L	E	H	P	R	C	X	U	V	N	W	E	Z
E	U	J	B	Z	W	Q	E	K	E	J	F	W	L	S

AIMS  
 GROWTH  
 LABOUR  
 STRATEGY  
 TURNOVER

CULTURE  
 INTERNS  
 SKILLS  
 TRAINING  
 VALUES