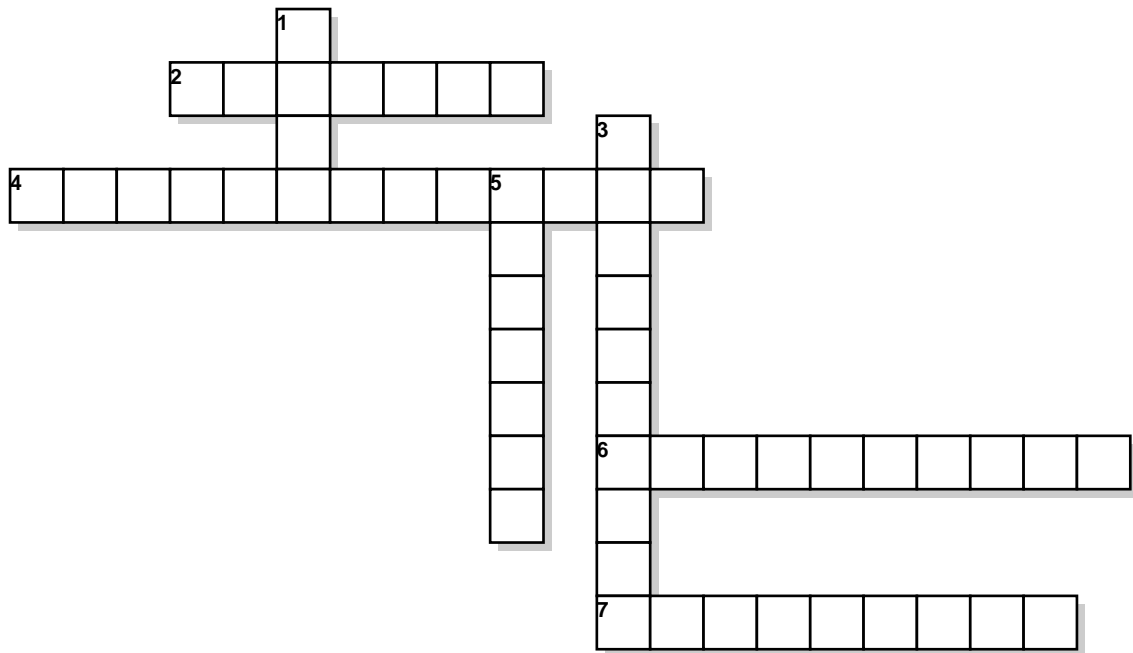


# Hewden



## Across

- 2 Governs how an organisation does things
- 4 External factors that can be turned into strengths
- 6 Plans to aid the achievement of business objectives
- 7 Positive internal factors

## Down

- 1 An organisational structure with few layers
- 3 These internal factors need to be addressed to remain competitive
- 5 Factors in the external environment that could have a negative impact on an organisation