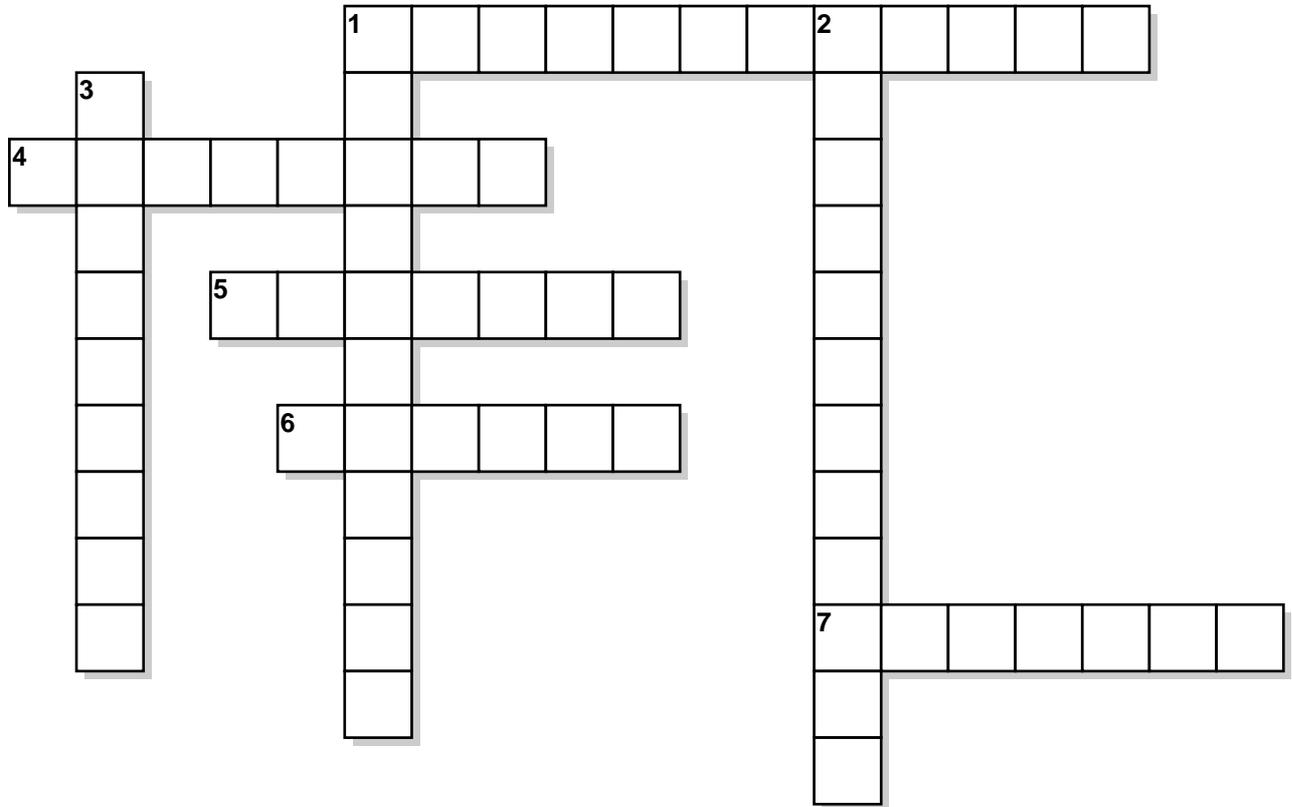


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Across

- 1 Numerically based research
- 4 Market research provides consumer _____
- 5 Sometimes known as field research
- 6 Exchange between sellers and buyers
- 7 Growth generated by building sales revenue

Down

- 1 Research focused on consumer feelings and opinions
- 2 A form of inorganic growth
- 3 Research that draws on material that has been collected by another organisation