



**THE TIMES 100**

**BUSINESS CASE STUDIES**

## Teacher guide

### Business ethics and sustainability

#### OPITO & CIPS

##### Where does the lesson fit?

This session introduces the concept of sustainability within the wider topic of business ethics.



**Suggested resources & activities** related to OPITO, CIPS and ethics and sustainability

- Full OPITO/CIPS case study
- Business Ethics PowerPoint
- OPITO/CIPS crossword
- OPITO/CIPS word search

##### Suggested timings for the session

10 mins	Starter e.g. OPITO/CIPS word search
5 mins	Use the Business Ethics PowerPoint to discuss the topic
5 mins	Read the case study
10 mins	Questions
20 mins	Task – discussion and poster
10 mins	What have you learned?

##### Answers to questions

1. What is 'sustainability'?  
Sustainability is concerned with adopting production methods so that resources can be used now, but can also be used by future generations.
2. Describe the purpose of CIPS online audit process?  
The online audit process to help purchasing managers map their organisations' purchasing systems against best practice. This enables them to assess how energy efficient and sustainable their purchasing processes are.



## **THE TIMES 100**

### **BUSINESS CASE STUDIES**

3. Explain some of the ways firms in the oil and gas industry can behave in a sustainable manner

Examples include:

- Investing in local transport systems
- Building schools
- Setting out minimum standards for suppliers to meet
- Using energy and natural resources efficiently
- Managing waste
- Reducing carbon footprint

4. Analyse why sustainable procurement is important for the oil and gas industry

Taking an ethical and sustainable approach can:

- Reduce costs
- Reduce waste
- Improve competitiveness
- Increase profit margins
- Improve reputation
- Improve public relations, and therefore...
- Attract customers, workers and investors
- Ensure long term business opportunities

#### **What have you learned?**

Expected learning is likely to include:

- Definition of business ethics
- Definition of sustainability
- Examples of ethical and sustainable practices
- Benefits of behaving in an ethical and sustainable manner