

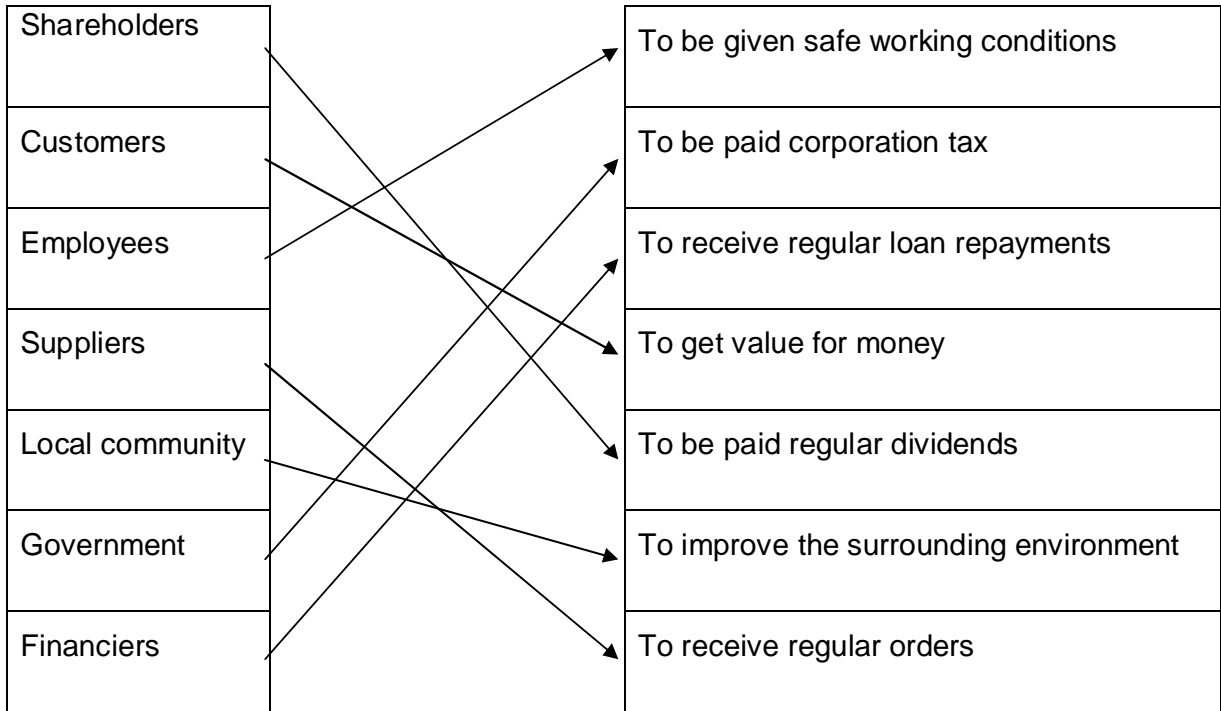


THE TIMES 100

BUSINESS CASE STUDIES

Stakeholders - teacher guide & answers (Shell)

Matching activity



GCSE activity – Board Game

Independent enquirers	Team workers	Effective participants	Self managers	Reflective learners	Creative thinkers
	✓		✓		✓

A' Level activity – Debate

Independent enquirers	Team workers	Effective participants	Self managers	Reflective learners	Creative thinkers
✓	✓	✓			

E-D students are likely to provide some reasons why the stakeholder group is important, applying these in the context of Shell.

C-A students are likely to develop coherent arguments explaining the importance of the stakeholder group, while responding to the arguments of the other teams.



THE TIMES 100

BUSINESS CASE STUDIES

Stakeholder worksheet

E-D students are likely to provide a definition of stakeholders and give examples of the different stakeholders in the context of Shell. Some objectives of the stakeholders should be given.

C-A students are likely to explore the objectives of the different stakeholders of the new service station along with how these objectives may conflict. Students should make justified recommendations about how Shell might respond to these objectives and discuss the benefits that the organisation may enjoy by aiming to meet the needs of all stakeholders.