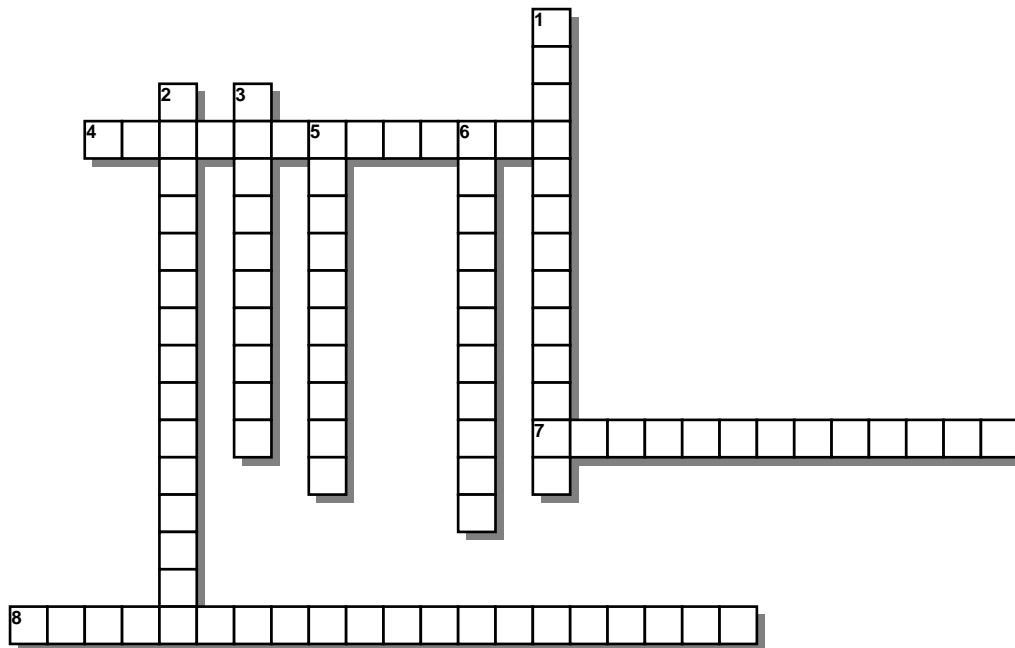


# Siemens



## Across

- 4 - Markets for good and services covering the whole world
- 7 - The 'Heirarchy of Needs' was developed by this motivational theorist
- 8 - Frederick Taylor devised this theory to observe workers and how they carry out tasks

## Down

- 1 - The most basic need on the bottom of the heirarchy of needs
- 2 - The degree of contentment and pleasure that an individual gains from their work
- 3 - Motivating factors that enrich a person's job and may contribute to enhanced performance
- 5 - Attracting a person to do something because he or she wants to do it
- 6 - The line of work Siemens is involved in

## Possible Answers:

Abraham Maslow, engineering, global markets, job satisfaction, motivation, physiological, satisfiers, scientific management