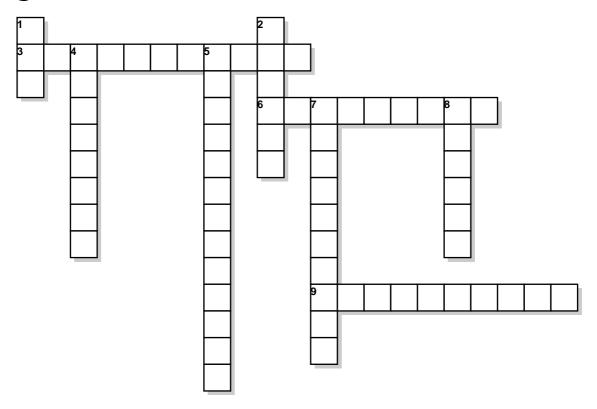
## **Syngenta**



## **Across**

- 3 care and maintenance of a product or thing
- 6 the stages of a product from development to decline
- 9 new ideas or ones that improve on existing ideas

## Down

- 1 a specific benefit that others do not or cannot offer
- 2 the amount of product obtained from a crop
- 4 new technology that results from science based research
- 5 detailed requirements for a new product
- 7 test of a new product in real life conditions
- 8 put a new product onto the market

## **Possible Answers:**

Emerging, Field trial, Innovation, Launch, Life cycle, Specification, Stewardship, USP, Yields