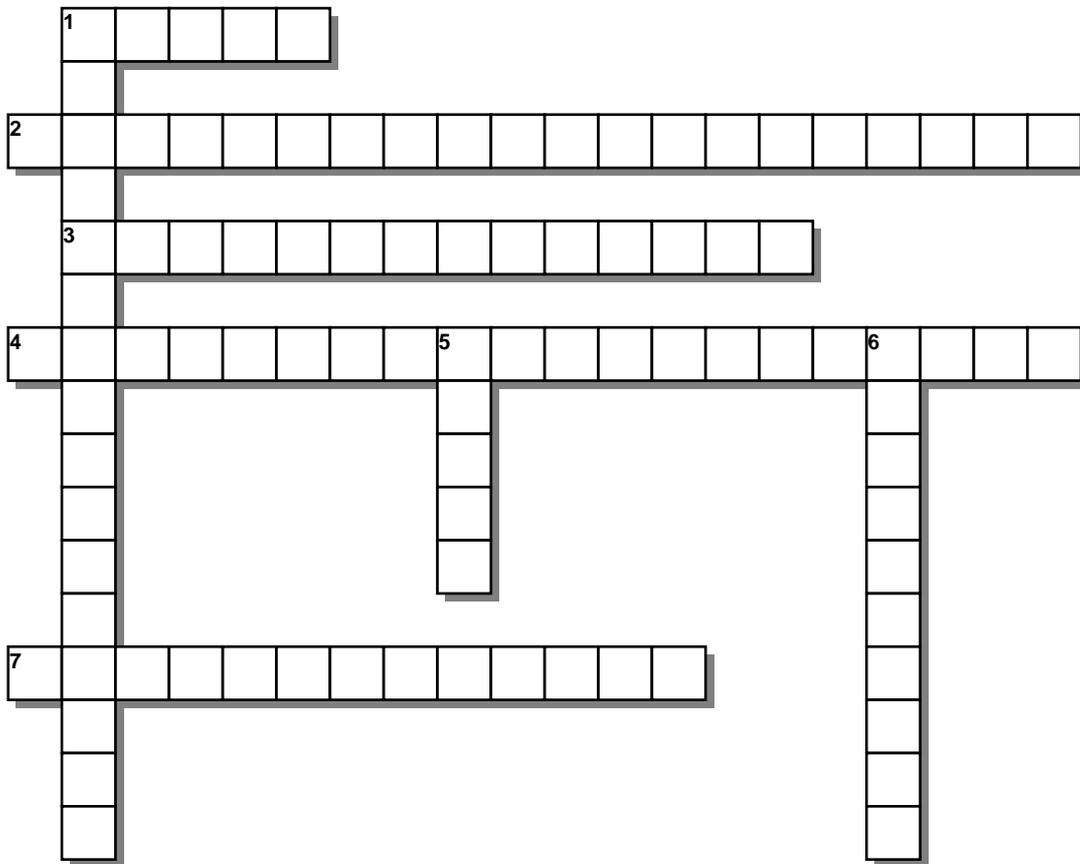


Vodafone



Across

- 1 - The network provided by Vodafone which provides a simple, secure, low-cost money transfer system
- 2 - The total of the value of the country's output over the course of a year, including net income from abroad
- 3 - A nation's social or business activity in the process of rapid growth and industrialisation
- 4 - Vodafone works in this line of business
- 7 - Prices of good and services are determined by supply and demand

Down

- 1 - A company which bases its activities on customer needs
- 5 - An economy that incorporates a mixture of private and government ownership or control
- 6 - New ideas that improve on existing ones such as in the development of products or processes

Possible Answers:

MPESA, emerging market, gross national product, innovation, market economy, market orientated, mixed, mobile communications