



THE TIMES 100

Case Studies

WITH BUSINESS NEWS

Vodafone

C	F	T	K	R	D	W	V	N	A	A	Q	B	G	Q
U	A	Y	N	V	K	B	B	A	Y	W	H	A	N	A
A	Q	C	H	D	L	A	X	T	T	Y	Y	U	W	L
A	X	O	Q	Q	N	P	C	I	V	I	S	I	O	N
K	B	M	K	O	C	I	M	O	N	O	C	E	I	J
S	W	M	O	J	Y	J	Y	N	N	P	G	H	U	P
Q	T	A	J	P	Z	G	C	A	C	N	O	Y	R	A
T	V	N	Y	L	K	T	G	L	P	O	E	O	O	S
K	K	D	L	A	O	V	L	T	M	W	D	C	F	D
V	T	K	A	N	W	C	G	T	E	U	F	U	T	E
N	M	O	R	N	B	R	J	F	C	K	X	I	G	X
T	Q	M	F	E	L	G	O	T	X	E	R	G	D	I
F	X	B	Q	D	X	I	I	T	Q	A	L	A	C	M
I	J	G	H	C	S	N	I	M	E	I	W	D	M	Y
H	W	T	W	E	G	R	E	M	E	B	N	D	G	E

COMMAND
ECONOMIC
MARKET
NATIONAL
PRODUCT

CONNECT
EMERGE
MIXED
PLANNED
VISION